

Emily Brunner

Design leader with 14 years experience in branding, marketing, product, advertising & streaming.

EXPERIENCE

Disney | Product Design Manager | 2021 - Present

As a Design Manager, I lead and nurture a high-performing team while fostering a culture of open communication, growth, and XFN collaboration. I guide the team in developing scalable designs, ensuring efficiency and quality across multiple projects. By maintaining strong cross-functional relationships with Marketing, Product, and Brand Design teams, I ensure seamless execution of strategic initiatives. I manage workflows, resources, and timelines, ensuring projects are completed on schedule while supporting engineering sprints.

Products supported: Enterprise Ad Tools & Formats across all Disney Streaming, Product Messaging, Global Marketing Design Systems.

Disney | Lead Product Designer | 2020-2021

I lead design strategy, workflow implementation, and cross-functional collaboration to create scalable frameworks for marketing and product experiences. I mentored and developed a team of 2 designers, and supported growth through mentorship & feedback. I oversaw and informed project structures, streamlined processes, drove communication with stakeholders, and ensured high-quality design execution and delivery.

Products supported: Product Messaging, Marketing Design Systems, Landing Pages, Engagement Messaging.

Fitbit | Associate Design Director | 2018-2020

I contributed to the brand vision by leading designers and external vendors to ensure cohesive, high-quality creative execution. I oversaw one designer while contributing to asset management, design operations, and third-party vendor reviews. I directed marketing campaigns across social, photo shoots, product launches, and web, ensuring alignment with brand strategy and business goals.

Projects supported: Marketing Creative, Digital Ad Suites, Photo shoot Concepting & Execution, Global campaign direction, Web Design, Product Collaboration, Email Design, Packaging.

Fitbit | Senior Designer | 2017-18

Ammunition Group | Senior Designer | 2015-16

Ammunition Group | Designer | 2012-15

CONTACT

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LEADERSHIP SKILLS

Strategic Vision & Scaling

I develop scalable design & brand frameworks that drive efficiency and long-term impact.

Team Development & Mentorship

I mentor designers, foster growth, and create opportunities for leadership on my team.

Cross-Functional Collaboration

I build strong partnerships to align design, marketing, product, and engineering teams.

Operational Excellence

I streamline workflows, manage resources, and enhance efficiency for high-quality execution.

TECHNICAL SKILLS

Figma

Miro

Adobe Creative Suite

Photoshop, InDesign, Illustrator, After Effects

EDUCATION

University of Arizona | BA | 2011

General Assembly | UX | 2015